

Latitude: 41.3614
 Longitude: -86.3478

Us Hwy 30 AT Pine Rd
 Plymouth, IN 46563
 Radius: 5.0 miles

Us Hwy 30 AT Pine Rd
 Plymouth, IN 46563
 Radius: 10.0 miles

Us Hwy 30 AT Pine Rd
 Plymouth, IN 46563
 Radius: 15.0 miles



2000 Households by Income

Household Income Base	Us Hwy 30 AT Pine Rd	Us Hwy 30 AT Pine Rd	Us Hwy 30 AT Pine Rd
< \$15,000	6,843	13,034	23,899
\$15,000 - \$24,999	12.9%	11.8%	12.1%
\$25,000 - \$34,999	14.5%	13.3%	13.5%
\$35,000 - \$49,999	13.9%	14.0%	14.0%
\$50,000 - \$74,999	20.5%	21.4%	21.3%
\$75,000 - \$99,999	20.7%	22.3%	22.8%
\$100,000 - \$149,999	10.4%	10.0%	9.6%
\$150,000 - \$199,999	4.9%	4.9%	4.8%
\$200,000+	1.0%	1.0%	0.9%
Average Household Income	1.3%	1.2%	1.0%
	\$49,507	\$50,239	\$49,384

2004 Households by Income

Household Income Base	Us Hwy 30 AT Pine Rd	Us Hwy 30 AT Pine Rd	Us Hwy 30 AT Pine Rd
< \$15,000	7,363	13,742	25,037
\$15,000 - \$24,999	10.9%	10.2%	10.5%
\$25,000 - \$34,999	14.2%	12.8%	12.7%
\$35,000 - \$49,999	12.0%	12.4%	12.4%
\$50,000 - \$74,999	19.5%	19.6%	20.3%
\$75,000 - \$99,999	22.0%	23.6%	23.3%
\$100,000 - \$149,999	10.6%	10.7%	10.6%
\$150,000 - \$199,999	7.6%	7.7%	7.6%
\$200,000+	1.5%	1.3%	1.2%
Average Household Income	1.7%	1.7%	1.4%
	\$55,156	\$55,818	\$54,885

2009 Households by Income

Household Income Base	Us Hwy 30 AT Pine Rd	Us Hwy 30 AT Pine Rd	Us Hwy 30 AT Pine Rd
< \$15,000	7,785	14,475	26,247
\$15,000 - \$24,999	9.1%	8.6%	8.9%
\$25,000 - \$34,999	11.9%	10.8%	10.8%
\$35,000 - \$49,999	11.4%	11.2%	11.2%
\$50,000 - \$74,999	18.8%	18.5%	18.6%
\$75,000 - \$99,999	22.0%	23.4%	23.4%
\$100,000 - \$149,999	11.2%	11.9%	12.0%
\$150,000 - \$199,999	11.0%	11.1%	10.9%
\$200,000+	2.0%	2.0%	2.0%
Average Household Income	2.6%	2.4%	2.1%
	\$62,706	\$63,467	\$62,445

2000 Owner Occupied HUs by Value

Total	Us Hwy 30 AT Pine Rd	Us Hwy 30 AT Pine Rd	Us Hwy 30 AT Pine Rd
<\$50,000	4,936	10,087	18,794
\$50,000 - 99,999	15.1%	13.5%	13.2%
\$100,000 - 149,999	47.2%	47.1%	48.4%
\$150,000 - 199,999	22.7%	22.6%	21.6%
\$200,000 - \$299,999	8.7%	9.7%	9.4%
\$300,000 - 499,999	4.0%	4.8%	4.9%
\$500,000 - 999,999	1.2%	1.3%	1.4%
\$1,000,000+	0.8%	0.8%	0.7%
Average Home Value	0.3%	0.2%	0.3%
	\$106,385	\$109,371	\$110,151

2000 Specified Renter Occupied HUs by Contract Rent

Total	Us Hwy 30 AT Pine Rd	Us Hwy 30 AT Pine Rd	Us Hwy 30 AT Pine Rd
With Cash Rent	1,919	2,841	4,852
No Cash Rent	95.0%	92.1%	90.6%
Median Rent	5.0%	7.9%	9.4%
Average Rent	\$421	\$406	\$388
	\$406	\$392	\$379

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



South Bend

Market Profile

Prepared by Jan Fye, SBDC

Latitude: 41.3614
Longitude: -86.3478

Us Hwy 30 AT Pine Rd
Plymouth, IN 46563
Radius: 5.0 miles

Us Hwy 30 AT Pine Rd
Plymouth, IN 46563
Radius: 10.0 miles

Us Hwy 30 AT Pine Rd
Plymouth, IN 46563
Radius: 15.0 miles



2000 Population by Age

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	18,446	35,167	64,821
0 - 4	7.3%	6.9%	6.9%
5 - 9	7.4%	7.6%	7.8%
10 - 14	7.5%	7.6%	8.0%
15 - 24	14.6%	13.4%	13.2%
25 - 34	13.0%	12.5%	12.4%
35 - 44	15.0%	15.5%	15.6%
45 - 54	13.5%	13.9%	13.5%
55 - 64	8.1%	9.0%	9.1%
65 - 74	6.9%	7.2%	7.2%
75 - 84	4.7%	4.5%	4.6%
85+	1.9%	1.8%	1.7%
18+	73.0%	73.1%	72.5%

2004 Population by Age

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	19,425	36,526	66,630
0 - 4	7.4%	6.9%	7.0%
5 - 9	7.2%	7.1%	7.1%
10 - 14	7.3%	7.5%	7.7%
15 - 24	13.9%	13.2%	13.3%
25 - 34	13.4%	12.6%	12.3%
35 - 44	14.1%	14.6%	14.6%
45 - 54	14.2%	14.8%	14.5%
55 - 64	9.4%	10.1%	10.0%
65 - 74	6.4%	6.9%	7.0%
75 - 84	4.7%	4.6%	4.6%
85+	1.9%	1.8%	1.8%
18+	74.1%	74.4%	73.8%

2009 Population by Age

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	20,258	37,920	68,798
0 - 4	7.4%	6.9%	7.0%
5 - 9	6.7%	6.4%	6.5%
10 - 14	7.4%	7.4%	7.5%
15 - 24	13.2%	12.9%	13.2%
25 - 34	13.5%	12.3%	12.0%
35 - 44	13.2%	13.6%	13.5%
45 - 54	14.3%	15.1%	15.0%
55 - 64	11.5%	11.9%	11.8%
65 - 74	6.4%	7.0%	7.1%
75 - 84	4.5%	4.6%	4.5%
85+	2.0%	1.9%	1.9%
18+	74.5%	75.0%	74.6%

2000 Population by Sex

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Males	49.5%	49.8%	49.6%
Females	50.5%	50.2%	50.4%

2004 Population by Sex

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Males	49.8%	50.0%	49.9%
Females	50.2%	50.0%	50.1%

2009 Population by Sex

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Males	50.0%	50.2%	50.1%
Females	50.0%	49.8%	49.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.

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 Radius: 10.0 miles

Us Hwy 30 AT Pine Rd
 Plymouth, IN 46563
 Radius: 15.0 miles



2000 Population by Race/Ethnicity

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	18,449	35,164	64,821
White Alone	94.0%	95.8%	96.0%
Black Alone	0.4%	0.3%	0.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	0.4%	0.3%	0.3%
Some Other Race Alone	3.7%	2.2%	2.0%
Two or More Races	1.1%	1.0%	1.0%
Hispanic Origin	9.0%	5.6%	4.7%
Diversity Index	26.1	17.9	16.1

2004 Population by Race/Ethnicity

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	19,425	36,527	66,631
White Alone	93.1%	95.2%	95.4%
Black Alone	0.4%	0.3%	0.3%
American Indian Alone	0.3%	0.4%	0.3%
Asian or Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	4.4%	2.6%	2.4%
Two or More Races	1.3%	1.2%	1.1%
Hispanic Origin	10.5%	6.6%	5.6%
Diversity Index	29.5	20.6	18.6

2009 Population by Race/Ethnicity

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	20,258	37,914	68,796
White Alone	91.9%	94.3%	94.6%
Black Alone	0.5%	0.3%	0.4%
American Indian Alone	0.4%	0.4%	0.3%
Asian or Pacific Islander Alone	0.6%	0.5%	0.5%
Some Other Race Alone	5.2%	3.2%	2.9%
Two or More Races	1.4%	1.3%	1.3%
Hispanic Origin	12.4%	7.9%	6.8%
Diversity Index	33.9	24.0	21.8



2000 Population 3+ by School Enrollment

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	17,492	33,714	62,126
Enrolled in Nursery/Preschool	1.3%	1.4%	1.7%
Enrolled in Kindergarten	1.4%	1.6%	1.6%
Enrolled in Grade 1-8	12.9%	13.2%	13.4%
Enrolled in Grade 9-12	7.0%	6.5%	6.3%
Enrolled in College	2.9%	2.9%	2.8%
Enrolled in Grad/Prof School	0.6%	0.4%	0.4%
Not Enrolled in School	73.8%	74.1%	73.7%

2000 Population 25+ by Educational Attainment

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	11,582	22,714	41,552
Less than 9th Grade	6.0%	5.3%	5.9%
9th - 12th Grade, No Diploma	13.8%	14.3%	14.6%
High School Graduate	39.6%	41.2%	41.6%
Some College, No Degree	17.8%	18.4%	18.1%
Associate Degree	6.4%	6.1%	5.8%
Bachelor's Degree	9.9%	8.7%	8.2%
Master's/Prof/Doctorate Degree	6.6%	6.0%	5.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.

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 Radius: 15.0 miles



2000 Population 15+ by Sex and Marital Status

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	14,351	27,413	50,146
Females	51.2%	50.8%	51.0%
Never Married	10.1%	9.3%	9.1%
Married, not Separated	28.5%	29.9%	30.4%
Married, Separated	0.5%	0.7%	0.6%
Widowed	6.3%	5.7%	5.8%
Divorced	5.8%	5.2%	5.1%
Males	48.8%	49.2%	49.0%
Never Married	12.2%	12.0%	12.1%
Married, not Separated	30.6%	31.2%	30.8%
Married, Separated	0.3%	0.4%	0.4%
Widowed	1.1%	1.1%	1.1%
Divorced	4.6%	4.5%	4.5%



2000 Population 16+ by Employment Status

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	14,097	26,938	49,189
In Labor Force	67.1%	66.5%	66.6%
Civilian Employed	63.8%	63.6%	63.5%
Civilian Unemployed	3.1%	2.9%	3.0%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	32.9%	33.5%	33.4%

2004 Civilian Population 16+ in Labor Force

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Civilian Employed	92.2%	93.4%	93.4%
Civilian Unemployed	7.8%	6.6%	6.6%

2009 Civilian Population 16+ in Labor Force

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Civilian Employed	92.2%	93.6%	93.7%
Civilian Unemployed	7.8%	6.4%	6.3%

2000 Females 16+ by Employment Status and Age of Children

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	7,214	13,694	25,104
Own Children < 6 Only	8.2%	7.5%	7.7%
Employed/in Armed Forces	4.7%	4.4%	4.5%
Unemployed	0.3%	0.3%	0.4%
Not in Labor Force	3.1%	2.8%	2.9%
Own Children < 6 and 6-17 Only	5.6%	5.9%	6.2%
Employed/in Armed Forces	3.5%	3.3%	3.6%
Unemployed	0.0%	0.2%	0.2%
Not in Labor Force	2.1%	2.4%	2.4%
Own Children 6-17 Only	17.3%	17.9%	18.6%
Employed/in Armed Forces	12.8%	13.3%	14.0%
Unemployed	0.6%	0.5%	0.5%
Not in Labor Force	4.0%	4.1%	4.1%
No Own Children < 18	68.9%	68.7%	67.5%
Employed/in Armed Forces	33.9%	33.5%	33.5%
Unemployed	2.0%	2.1%	1.8%
Not in Labor Force	32.9%	33.1%	32.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004.

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Us Hwy 30 AT Pine Rd
 Plymouth, IN 46563
 Radius: 15.0 miles



2004 Employed Population 16+ by Industry

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	8,474	16,001	29,206
Agriculture/Mining	1.2%	1.8%	2.1%
Construction	6.4%	7.4%	7.6%
Manufacturing	29.8%	29.5%	29.5%
Wholesale Trade	3.3%	3.4%	3.2%
Retail Trade	10.4%	10.5%	10.3%
Transportation/Utilities	6.3%	6.5%	6.3%
Information	2.4%	2.0%	2.0%
Finance/Insurance/Real Estate	3.0%	2.8%	3.3%
Services	33.5%	33.0%	32.5%
Public Administration	3.7%	3.0%	3.1%

2004 Employed Population 16+ by Occupation

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	8,475	16,002	29,206
White Collar	46.0%	44.8%	45.4%
Management/Business/Financial	9.7%	9.3%	9.6%
Professional	14.3%	13.6%	14.2%
Sales	9.6%	9.6%	9.1%
Administrative Support	12.5%	12.4%	12.5%
Services	13.8%	13.8%	13.4%
Blue Collar	40.2%	41.4%	41.2%
Farming/Forestry/Fishing	0.5%	0.8%	0.8%
Construction/Extraction	6.3%	7.2%	7.3%
Installation/Maintenance/Repair	3.8%	4.4%	4.4%
Production	19.2%	18.0%	18.1%
Transportation/Material Moving	10.5%	11.0%	10.6%



2000 Workers 16+ by Means of Transportation to Work

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	8,899	16,886	30,816
Drove Alone - Car, Truck, or Van	78.3%	79.7%	80.1%
Carpooled - Car, Truck, or Van	14.5%	13.2%	12.3%
Public Transportation	0.5%	0.4%	0.3%
Walked	2.9%	2.5%	2.7%
Other Means	1.3%	1.2%	1.2%
Worked at Home	2.6%	2.9%	3.3%

2000 Workers 16+ by Travel Time to Work

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	8,898	16,883	30,819
Did Not Work at Home	97.4%	97.1%	96.7%
Less than 5 minutes	6.1%	6.0%	6.8%
5 to 9 minutes	20.4%	15.5%	15.3%
10 to 19 minutes	36.1%	33.7%	27.8%
20 to 24 minutes	8.0%	10.3%	12.3%
25 to 34 minutes	9.3%	12.0%	15.5%
35 to 44 minutes	5.9%	7.0%	6.7%
45 to 59 minutes	6.7%	6.5%	6.1%
60 to 89 minutes	2.8%	3.3%	3.4%
90 or more minutes	2.2%	2.9%	2.8%
Worked at Home	2.6%	2.9%	3.3%
Average Travel Time to Work (in min)	20.4	22.9	23.4

2000 Households by Vehicles Available

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	6,875	13,023	23,954
None	6.8%	5.2%	5.9%
1	29.4%	27.2%	27.4%
2	41.5%	42.8%	41.8%
3	16.1%	17.6%	17.5%
4	4.4%	5.3%	5.3%
5+	1.7%	2.0%	2.1%
Average Number of Vehicles Available	1.9	2.0	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.

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 Radius: 10.0 miles

Us Hwy 30 AT Pine Rd
 Plymouth, IN 46563
 Radius: 15.0 miles



2000 Households by Type

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	6,887	13,013	23,953
Family Households	71.3%	73.7%	74.0%
Married-couple Family	57.4%	60.8%	60.9%
With Related Children	27.2%	28.2%	28.4%
Other Family (No Spouse)	13.9%	12.9%	13.2%
With Related Children	9.3%	8.6%	8.8%
Nonfamily Households	28.7%	26.3%	26.0%
Householder Living Alone	24.0%	22.0%	22.1%
Householder Not Living Alone	4.7%	4.3%	3.9%
Households with Related Children	36.5%	36.8%	37.2%
Households with Persons 65+	24.7%	24.4%	24.9%

2000 Households by Size

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	6,887	13,013	23,953
1 Person Household	24.0%	22.0%	22.1%
2 Person Household	33.5%	34.9%	34.5%
3 Person Household	15.6%	16.3%	16.3%
4 Person Household	15.4%	15.4%	15.2%
5 Person Household	7.6%	7.6%	7.7%
6 Person Household	2.6%	2.6%	2.6%
7+ Person Household	1.4%	1.3%	1.6%

2000 Households by Year Householder Moved In

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	6,875	13,024	23,953
Moved in 1999 to March 2000	20.6%	16.8%	15.3%
Moved in 1995 to 1998	29.3%	27.2%	26.0%
Moved in 1990 to 1994	15.7%	16.7%	16.7%
Moved in 1980 to 1989	16.6%	17.4%	17.2%
Moved in 1970 to 1979	9.5%	11.3%	12.3%
Moved in 1969 or Earlier	8.3%	10.5%	12.5%
Median Year Householder Moved In	1995	1993	1992



2000 Housing Units by Units in Structure

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	7,362	14,215	26,332
1, Detached	71.1%	77.5%	80.8%
1, Attached	1.2%	1.0%	1.1%
2	4.3%	2.5%	2.5%
3 or 4	4.3%	2.9%	3.0%
5 to 9	2.5%	1.6%	1.8%
10 to 19	2.3%	1.4%	1.1%
20+	2.3%	1.4%	1.5%
Mobile Home	12.0%	11.7%	8.3%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 5.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 10.0 miles	Us Hwy 30 AT Pine Rd Plymouth, IN 46563 Radius: 15.0 miles
Total	7,342	14,169	26,344
1999 to March 2000	3.3%	2.5%	2.3%
1995 to 1998	8.9%	8.6%	7.6%
1990 to 1994	9.9%	8.3%	6.7%
1980 to 1989	12.7%	11.6%	10.0%
1970 to 1979	17.2%	17.2%	16.5%
1969 or Earlier	48.0%	51.8%	57.0%
Median Year Structure Built	1971	1968	1963

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Latitude: 41.3614
 Longitude: -86.3478

Us Hwy 30 AT Pine Rd
 Plymouth, IN 46563
 Radius: 5.0 miles

Us Hwy 30 AT Pine Rd
 Plymouth, IN 46563
 Radius: 10.0 miles

Us Hwy 30 AT Pine Rd
 Plymouth, IN 46563
 Radius: 15.0 miles

Top 3 Tapestry Segments

1.	Salt of the Earth	Salt of the Earth	Salt of the Earth
2.	Simple Living	Green Acres	Rustbelt Traditions
3.	Green Acres	Rustbelt Traditions	Green Acres



2004 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$16,177,312	\$30,273,604	\$54,088,482
Average Spent	\$2,197.11	\$2,203.16	\$2,160.17
Spending Potential Index	81	81	80
Computers & Accessories: Total \$	\$1,612,265	\$2,970,786	\$5,278,242
Average Spent	\$218.97	\$216.20	\$210.80
Spending Potential Index	81	80	78
Education: Total \$	\$6,464,715	\$11,400,671	\$19,980,480
Average Spent	\$878.00	\$829.68	\$797.97
Spending Potential Index	84	79	76
Entertainment/Recreation: Total \$	\$18,496,760	\$35,278,817	\$63,311,279
Average Spent	\$2,512.12	\$2,567.41	\$2,528.51
Spending Potential Index	82	84	83
Food at Home: Total \$	\$28,065,101	\$52,997,867	\$95,299,255
Average Spent	\$3,811.64	\$3,856.91	\$3,806.03
Spending Potential Index	82	83	82
Food Away from Home: Total \$	\$18,652,259	\$34,914,297	\$62,541,191
Average Spent	\$2,533.24	\$2,540.88	\$2,497.75
Spending Potential Index	81	82	80
Health Care: Total \$	\$21,468,453	\$41,561,789	\$75,609,659
Average Spent	\$2,915.72	\$3,024.66	\$3,019.68
Spending Potential Index	85	89	88
HH Furnishings & Equipment: Total \$	\$12,366,113	\$23,365,763	\$41,777,045
Average Spent	\$1,679.49	\$1,700.44	\$1,668.48
Spending Potential Index	81	82	80
Investments: Total \$	\$44,631,111	\$78,055,536	\$133,294,297
Average Spent	\$6,061.54	\$5,680.48	\$5,323.47
Spending Potential Index	74	69	65
Retail Goods: Total \$	\$149,348,313	\$286,002,466	\$515,976,514
Average Spent	\$20,283.62	\$20,813.80	\$20,606.91
Spending Potential Index	82	85	84
Shelter: Total \$	\$78,246,842	\$144,340,953	\$255,584,633
Average Spent	\$10,627.03	\$10,504.40	\$10,207.46
Spending Potential Index	79	78	75
TV/Video/Sound Equipment: Total \$	\$6,127,392	\$11,478,167	\$6,127,392
Average Spent	\$832.19	\$835.32	\$823.00
Spending Potential Index	82	82	81
Travel: Total \$	\$10,685,090	\$20,034,606	\$35,701,110
Average Spent	\$1,451.19	\$1,458.02	\$1,425.82
Spending Potential Index	82	82	80
Vehicle Maintenance & Repairs: Total \$	\$6,041,879	\$11,437,768	\$20,550,660
Average Spent	\$820.57	\$832.38	\$820.75
Spending Potential Index	81	82	81

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI BIS forecasts for 2004 and 2009.